

Cohort #1 Syllabus (One Page)

Most analytics work gets ignored. AI is making output faster, not better—so the risk is confident mistakes and “dashboard theater.” This cohort installs a decision-grade workflow so analysis becomes action.

Program: Expert Data Analysis in the Age of AI — *Beyond the Prompt*

Primary outcome

Ship a complete **Decision Packet** on a real project your VP can act on: decision framing → data map → QA + assumptions → analysis spec → visuals → recommendation → monitoring plan.

Weekly format (4–6 hrs/week)

- 60–90 min core lessons
- 90 min live clinic (hot seats + exec communication)
- Optional 45–60 min office hour
- 2–4 hrs work time

Implementation lanes (included)

Operator: DuckDB + VS Code + Python • Enterprise: Snowflake + Tableau • Browser fallback: Google Colab or Hex.tech

Week-by-week (high level)

Week 0	Environment setup (released immediately) + capstone selection
Week 1	Decision-grade questions + evidence standards
Week 2	Data mapping + definitions + QA discipline
Week 3	Exact analysis design (specs, cohorts, edge cases)
Week 4	Visualization + executive narrative
Week 5	Executive briefing clinic (present your packet)
Week 6	Monitoring + escalation beyond analysis

Guarantee & policies

7-day refund from cohort start. **One-time transfer** to the next cohort if you can't attend. Replays provided for missed clinics.

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